



ISACA®

Kingston Chapter

**ISACA KINGSTON CHAPTER VIRTUAL
CONFERENCE 2021**

**Digital Transformation for
Governance, Risk and Compliance**

Sponsorship Proposal

Conference Dates: July 22 – 23, 2021

ISACA Kingston Chapter VIRTUAL CONFERENCE 2021

Date: June 12, 2021
Attn: *Company/Individual*
From: ISACA Kingston Chapter
Subject: Call for Sponsorship

BACKGROUND

The Information Systems Audit and Control Association (ISACA) was formed over 50 years ago and is an international professional association of over 145,000 members from over 180 countries. The organization is focused on enabling business technology professionals and their organizations to realize the full potential of technology.

The **ISACA Kingston Chapter** is a sub-group of professionals comprising mainly members in and around Jamaica. ISACA Kingston Chapter was formed in 2015 with the mission being, "To facilitate effective leadership in IT audit, governance, security and risk management in Jamaica." The Chapter comprises over 150 paid members from over 70 companies around Jamaica.

ISACA and ISACA Kingston Chapter has become a critical resource for local professionals in their pursuit to continuously improve in their personal and professional development. To this end, the Chapter is planning the development of an engaging and informative **two-day, virtual conference** under the theme, "**Digital Transformation in Governance, Risk and Compliance.**"

The conference aims to bring together industry professionals and practitioners in the areas of technology, governance, information security, privacy, audit and risk management in order to deliver key insights surrounding the conference theme. Speakers will join from various industries from Jamaica, around the region and across the world. This promises to be an exciting and interactive event, so please take this opportunity to sponsor, join and stay ahead of the curve in this very current and crucial topic.

To learn more about ISACA International, ISACA Kingston Chapter and/or this Conference, please contact info@isacakingston.com or visit www.isaca.org or www.isacakingston.com.

VIRTUAL CONFERENCE OVERVIEW

Theme: Digital Transformation in Governance, Risk, and Compliance

Dates: July 22 – 23, 2021

Venue: Virtual via Cvent

Conference Topics

Speakers will cover various topics within the conference theme, including but not limited to:

- Audit
- Governance
- Regulatory and Standards Compliance
- Security
- Cybersecurity
- Privacy
- Information and Technology Risk
- Performance Improvement
- Leadership Development
- Emerging Technologies

Target Speaker Composition



Target Audience

- Auditors
- Data Privacy Experts
- IT Security Professionals
- IT Governance Professionals
- Risk Managers
- Business Owners
- Business Executives
- Board of Directors
- Managers

Conference Programme

Daily Schedule	
Time	Topic – Speaker – Organization
9.00 AM - 10:00 AM	Inaugural Session with Keynote Speaker
10.00 AM - 10:50 AM	Session #1
10:50 AM - 11.00 AM	Break
11:00 AM - 11:50 AM	Session #2
11:50 AM - 1:00 PM	Break
1:00 PM - 1.50 PM	Session #3
1.50 PM - 2:00 PM	Lunch
2:00 PM - 2.50 PM	Session #4
2.50 PM - 03:00 PM	Break
3:00 PM - 3.50 PM	Session #5
3.50 PM - 4:00 PM	Break
4:00 PM - 4:50 PM	Session #6

Speakers

The following is a sample from our list of speakers and there are more to come!

Name	Title	Topic
Ronald Mclean	Past President of ISACA T&T Chapter	Are we adequately measuring IT Risk to meet the Business Needs?
Samantha Simms	Digital Compliance Attorney & CEO, The Informative Collective	Deriving Commercial Benefit from Investment in Data Privacy Compliance
Cai Walters	Past President of ISACA Curacao Chapter	Pursuing Digital Transformation by establishing a strong governance of I&T

SPONSORSHIP OPPORTUNITIES

This conference will provide sponsors with various ways to promote their brand and engage with attendees. Sponsorship packages are outlined below, but arrangements outside of those listed can be discussed by contacting info@isacakingston.com.

For additional information or to register, please visit www.isacakingston.com or contacting info@isacakingston.com.

Packages

	GOLD SPONSOR (USD1,000)	SILVER SPONSOR (USD750)	BRONZE SPONSOR (USD500)
Conference Tickets	10	5	2
Listing on Website	✓	✓	✓
Company Logo¹ on Conference promo material	✓	✓	✓
Social Media Mentions	✓	✓	✓
Banner¹ at the conference	✓	✓	
Virtual Table at the Conference	✓	✓	
Mention/Highlight at the commencement of each presentation	✓		
Promo videos¹ on website, social media and Conference platform	✓		
Generate leads from event attendees	✓		

¹ To be provided by sponsor. Specifications for image quality and video requirements will be provided to sponsor.

Use of Funds

As mentioned, this promises to be an engaging and insightful conference. ISACA Kingston Chapter is a non-profit organization that strives to continuously enable its over 150 members receive the support necessary to excel within their technology related industry.

The conference planning committee consists of seven volunteers with a passion for IT audit, governance, security and risk. Contributions/sponsorship will be used to ensure that a high quality conference is delivered to all attendees. More specifically, funds will cover costs related to:

- Speaker Management
- Conference Infrastructure
- Marketing & Promotions
- Conference Delivery Support

SPONSORSHIP AGREEMENT

Please complete and return to info@isacakingston.com by **June 25, 2021**. Once completed a member of the Conference Planning Committee will contact you with the payment details.

Sponsorship Company Name:	
Address:	
Contact Name:	
Contact Phone:	
Contact Email:	
Sponsorship Package:	Gold <input type="checkbox"/> Silver <input type="checkbox"/> Bronze <input type="checkbox"/>
Sponsorship if not within the packages outlined:	
Payment Method:	Bank Transfer <input type="checkbox"/> Cheque <input type="checkbox"/>
We would like our company logo and/or company name and web address displayed on the ISACA Kingston Chapter 2021 Conference webpage and related event communications/publications.	<input type="checkbox"/> YES , we consent to these details to be displayed on all event related publications: our logo and web address are attached <input type="checkbox"/> NO , we do not consent to these details being displayed on any event related publications

Name (Print): _____

Signature: _____

Position: _____

Date: _____